GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:36
ANSWERED ON:18.07.2016
Projects Prioritised for Development of Tourism
Sigriwal Shri Janardan Singh

Will the Minister of TOURISM be pleased to state:

(a) the details of the projects prioritised for the development of tourism in the country during the last three years and the current year;
(b) the details of funds allocated and utilised under the projects prioritised for development of tourism during each of the last three years along with the status thereof, State/UT-wise;
(c) whether the Government provides any special package to the States/UTs for the development of tourism and if so, the details thereof indicating the package provided during the said period, State/UT-wise;
(d) the monitoring mechanism put in place by the Government to review the progress of such projects; and
(e) the further measures being taken by the Government to promote tourism in the country?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): The State/UT-wise number of projects prioritised under Product/Infrastructure Development for Destinations and Circuits (PIDDC) Scheme during 2013-14 and 2014-15 are given at Annexure-I.

(b): The State/UT-wise number of projects sanctioned, amount utilised and status during 2013-14 & 2014-15 are given at Annexure-II. The PIDDC Scheme has been delinked from Union Support from 2015-16 for States. The details of projects sanctioned State-wise/UT-wise under the new scheme Swadesh Darshan and PRASAD during 2014-15 and 2015-16 are given at Annexure-III.

(c): The Ministry of Tourism provides Central Financial Assistance for tourism projects including those which are part of the special package/plan announced by the Government for States like Bihar, Jammu & Kashmir under the Plan schemes implemented by it.

(d): The MOT monitors the physical progress of the projects through field inspections by the officers of the Ministry, and periodical review meetings with the State Government/Union Territory Administration officers.

(e): MOT also promotes India as a holistic destination in the domestic and international markets, including the various tourism destinations and products of every State/Union Territory of the country.

As part of the promotional activities, MOT releases campaigns in the international and domestic markets as well as produces publicity material under the Incredible India brand-line to promote various tourism products and destinations of India.

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